## **Privacy Policy**

### Effective Date: Jan 2nd, 2023

This Privacy Policy outlines how ("we," "us," or "our") at Aone Alliance collect, use, and protect the personal information of users ("you" or "your") who visit our website or use our services. We are committed to maintaining your privacy and ensuring the protection of your personal information in compliance with global data privacy laws.

Our privacy policy states that we do not share or obtain contact information with third parties, nor do we share opt-in text message information with anyone except the entity with which the end user provided their consent.

## 1. Purpose

This Privacy Policy is designed to inform you about how we collect, use, store, and protect your personal data when you interact with our website or services. It also outlines your rights regarding your personal information and how you may exercise those rights.

### 2. Applicability

This Privacy Policy applies to all users of our website and services, including but not limited to visitors, customers, and clients, regardless of their location. It covers personal data collected through online forms, cookies, and any other means of data collection associated with our services.

### 3. Relationship

We act as a data controller regarding personal data provided when you interact with our website and services. This means we are responsible for determining how your personal information is handled and used. If we use third-party service providers to process your data, they act as data processors, and we ensure they comply with our privacy standards and applicable laws.

### 4. What Personal Data Do We Collect?

We may collect, use, store, and transfer various personal data about you, including:

- Identity Data: Name, date of birth, gender.
- Contact Data: Email address, telephone number, mailing address.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
- Usage Data: Information about your use of our website and services.
- Marketing and Communications Data: Your preferences for receiving marketing and other communications.

### a) Data Collection and Communication Consent

We are committed to respecting your privacy and maintaining the confidentiality of your information. Our data collection practices are conducted in accordance with applicable laws and regulations worldwide.

# I. How We Collect Data:

We primarily collect data through interactions across various communication channels, including but not limited to:

- **Email:** Direct communications in response to inquiries, subscriptions, or service requests.
- Phone: Conversations initiated by you or by us to discuss services or respond to inquiries.
- **Messaging Services:** Interactions via SMS, WhatsApp, or other messaging platforms.
- **Social Media Platforms:** Engagement via direct messages, comments, or other forms of interaction.
- **Opt-in Form on Our Website:** When you fill out our opt-in form, we may collect information such as your name, email, phone number, and preferences. Opt-in form

## II. Purpose of Data Collection:

The data collected through these interactions may include your name, email address, phone number, job title, company name, and other relevant information. We collect this data to:

- Provide information about our services.
- Respond to inquiries and requests.
- Send relevant updates, newsletters, and offers related to our services.

## III. Consent to Receive Communications:

By providing your contact information and engaging with us, you consent to receive emails, phone calls, SMS messages, and other communications related to our services. You have the right to opt out of receiving such communications at any time.

## IV. Opt-out and Unsubscribe:

If you no longer wish to receive communications from us, you may opt-out by following the instructions in our messages or contacting us. Opt-out link or email us at contact@aonealliance.net.

## 5. How is Your Personal Data Collected?

We use different methods to collect data from and about you:

- **Direct Interactions:** You may provide us with data by filling in forms or corresponding with us.
- Automated Technologies: As you interact with our website, we may collect technical data automatically.

• Third Parties: We may receive data from third parties, such as analytics providers.

## 6. Sale of Personal Data

We do not sell, rent, or trade your personal data.

## 7. How We Use Your Personal Data

We will use your data as the law allows, including:

- To fulfill the purpose for which you provide it.
- To provide requested information or services.
- To comply with legal obligations.

## 8. If You Fail to Provide Personal Data

If personal data is required by law or contract and you do not provide it, we may be unable to provide our services.

### 9. Change of Purpose

We will only use your data for the purposes we collected it for unless we need it for another compatible purpose.

## 10. Special Categories of Personal Data

We do not actively collect sensitive data (e.g., racial, ethnic, political, or health information). Any such information voluntarily provided will be treated with care and protection.

### 11. Data Sharing

We may share data with:

- Service providers supporting our operations.
- Professional advisers.
- Regulators requiring reporting under applicable law.

### 12. International Data Transfer

Your data may be transferred to countries with differing data protection laws, where we ensure it receives adequate protection.

### 13. Data Protection

We implement security measures to prevent unauthorized access to your data.

### 14. Data Retention

We retain your data only as long as necessary for its purposes or legal obligations.

### 15. Your Rights

You have rights under data privacy laws, including the right to:

- Access, correct, or request erasure of your data.
- Object to data processing or request data transfer.
- Withdraw consent at any time.

### 16. No Fee Usually Required

Accessing your data and exercising other rights is generally free.

#### 17. Changes to this Notice

We may update this Privacy Policy. Changes will be posted on this page, and we encourage you to review it regularly.

For questions, contact us at contact@aonealliance.com